

Name:

Normann ELA

DM Propaganda Project - Animal Farm

15 points

Your task: You (and possibly a group of your classmates) have already made your own Animal Farm, complete with a flag, Commandments, and backstory about why you revolted against your human masters and what type of society you created as a result.

Now it's time to persuade the animals from neighboring farms (AKA, your *other* classmates) to abandon their society and join yours instead. What better way to persuade them than by creating your very own **propaganda**?!

Requirements:

10 points..

- Your group will *work together* to create 1 visual piece of propaganda (a poster). This can be done by drawing or use of digital programs (such as Canva or Animatron).
- The name of your farm must be on your poster
- Imagery on the poster that aids in your **purpose** (convincing other animals to join your farm because your society is the best one out there - we should be able to know things about how it's run just by looking at your poster)
- *At least three* of the propaganda techniques we have learned about are included in some way on your poster (this could be via the imagery or the writing itself)
- At least one sentence of written text

5 points..

- An annotated bibliography for the project from each member of the group.
 - Directions for this on the following page

Gathering Information for our Propaganda

Directions: Though we have learned about the most common propaganda techniques, that does not mean we're ready to jump in and create our own! First, we have to do our research!

Cornell defines an annotated bibliography as follows: An **annotated bibliography** is a list of citations to books, articles, and documents. Each citation is followed by a brief (usually about 150 words) descriptive and evaluative paragraph, the **annotation**. The purpose of the **annotation** is to inform the reader of the relevance, accuracy, and quality of the sources cited.

Your annotated bibliography must include the following (worth 5 points of final project grade):

- At least **three** citations from books, articles, and/or other sources. Sources must be cited **properly in MLA format!**
 - At least one must be from a **historical example** of propaganda/its impact on the world
 - At least one must be from a **modern-day example** of propaganda/its impact on the world
 - *At least one of your sources needs to be taken from the suggested library databases*
- Annotations for each citation of **at least 100 words** describing the way in which your group plans on or did use the source for your project.
 - Some questions you could ask yourself during this evaluation: How did this source contribute to your understanding of propaganda and its influence throughout history? How did this source inspire the creation of your own images and text? How did you use this information to help persuade your audience?

Though you are creating one project with your group, you are *individually* doing the research for and submitting an annotated bibliography! You can compare notes later on what information you gathered!

While Mrs. Donohue will help us during our researching day, here are some sites that might prove helpful starting points (I will expect you to find your own sources as well, of course):

- <https://www.canva.com/learn/examples-of-propaganda/>
- <https://www.history.com/tag/propaganda>
- [https://www.historians.org/about-aha-and-membership/aha-history-and-archives/gi-roundtable-series/pamphlets/em-2-what-is-propaganda-\(1944\)/what-are-the-tools-of-propaganda](https://www.historians.org/about-aha-and-membership/aha-history-and-archives/gi-roundtable-series/pamphlets/em-2-what-is-propaganda-(1944)/what-are-the-tools-of-propaganda)
- <https://www.projectlooksharp.org/search-result.php?search%5Bcategory%5D=all&search%5Bkeyword%5D=analyzing+media>
- <https://propagandacritic.com/>